

The Saskatchewan Business Teachers' Association proudly presents...

Jane Rooney

Jane Rooney was appointed Financial Literacy Leader in April 2014 for a term of up to five years acting under the instructions of the Commissioner of the Financial Consumer Agency of Canada (FCAC).

Prior to this Governor-in-Council appointment she was FCAC'S Director, Financial Literacy and Consumer Education, a role she held since 2008.

Over her career Ms. Rooney has worked 20-plus years in the financial sector including eight years as a payments system coordinator and policy analyst at the Canadian Payments Association before coming to the FCAC in 2002.

As Canada's Financial Literacy Leader, Ms. Rooney works to engage and collaborate with stakeholder groups from the public, private, and non-profit sectors across the country to coordinate efforts and strengthen the financial literacy of Canadians. Her leadership is supported by the National Steering Committee on Financial Literacy which was created in 2014. A priority since her appointment has been the development and implementation of the National Strategy for Financial Literacy—Count me in, Canada.

Ms. Rooney also established and chairs a federal government committee on financial literacy. She is Canada's representative and National Coordinator for the Organisation for Economic Co-operation and Development's (OECD) International Network on Financial Education (INFE). Ms. Rooney also sits on the INFE's Advisory Board and co-chairs an expert sub-group on core competencies in financial literacy.

In 2010, Ms. Rooney and her financial literacy team earned the Public Service Award of Excellence for their innovative approach to engaging students with the development of The City, a Financial Life Skills Resource that teaches money management through an interactive and fun online world.

Ms. Rooney holds a Bachelor of Arts degree in Economics from Carleton University.



KEYNOTE SPEAKER AT

THE SBTA DINNER

THURSDAY MAY 5TH, 2016

17h30 TO 19h30

UNIVERSITY OF SASKATCHEWAN

MARQUIS HALL

SASKATOON, SK