



Saskatchewan Business
Teachers' Association

2016 Conference & Case Competition Registration Package

Thursday, May 5th and Friday, May 6th, 2016
Edwards School of Business, Saskatoon, SK

Proudly Presented By



EDWARDS
SCHOOL OF BUSINESS

UNIVERSITY OF SASKATCHEWAN

Hill Paul J. Hill
School of Business

BUSINESS CASE COMPETITION & TEACHER'S CONFERENCE

Teacher Registration Form

FIRST NAME		
LAST NAME		
SCHOOL NAME		
SCHOOL MAILING ADDRESS		
CITY/PROVINCE/POSTAL CODE		
SCHOOL TELEPHONE NUMBER		
SCHOOL E-MAIL ADDRESS		
TEACHING CERTIFICATE # (STF required)		
CURRENT STF MEMBER?	Yes	No
ARE YOU BRINGING STUDENTS? <i>(IF YES PLEASE COMPLETE THE STUDENT CASE TEAM REGISTRATION FORM)</i>	Yes	No
ARE YOU PLANNING ON ATTENDING THE THURSDAY EVENING TEACHER SOCIAL? <i>(SEE BELOW FOR DETAILS)</i>	Yes	No
ARE YOU PLANNING ON TAKING THE BUS FROM REGINA TO SASKATOON?	Yes - ___ Passengers	No

HOME ADDRESS		
CITY/PROVINCE/POSTAL CODE		
PERSONAL TELEPHONE NUMBER		
HOME E-MAIL ADDRESS		
PREFERRED E-MAIL ADDRESS	School/Work	Home

Conference Fees

Registration Fee

Applicable to all participating teachers

- Teacher \$120 *(Includes \$20 SBTA Membership Fee)*
- Student/retired \$40 *(Includes \$20 SBTA Membership Fee)*

Case Competition Fees

Only applicable to teachers bringing students

- Per Student \$25

Your registration fee includes:

- Conference activities
- Meals
 - Thursday supper and evening social
 - Friday breakfast, lunch and appetizers

Accommodation for evening of Thursday, May 5th

If you are a teacher bringing case competition students from outside of Saskatoon, accommodations at the U of S dorm rooms will be provided at no charge for the students or the teacher. This includes a continental breakfast for staff and students at Marquis Hall. Rooms will be assigned by the SBTA planning committee. Teachers will not be rooming with their students, but are responsible for their students while at the event.

PAYMENT INFORMATION

Please make cheques payable to the Saskatchewan Business Teachers' Association or pay using Paypal at www.sbtaonline.ca/payment. Note: the SBTA's Privacy Policy protects registration and membership information.

Send cheques to:

Cara Cross
3434 Keohan Crescent
Regina, SK
S4V 1H9

You will be notified via email confirming the receipt of your fee and registration.



**5th ANNUAL SASKATCHEWAN BUSINESS CASE COMPETITION
TEAM REGISTRATION FORM**

Only fill this out if you are bringing students with you to compete in the Business Case Competition. 72 students from 12 schools (minimum) will be included in this year's event, so please get your applications in as soon as possible.

I am applying to bring:

- 6 students to compete in both cases (recommended)
- 3 students to compete in the Entrepreneurship case
- 3 students to compete in the Personal Finance case

Why does your team want to participate in the event? Please note, responses to this question will be the main method for selecting participating teams. We recommend having your participating students fill this portion out.

STUDENT INFORMATION FORM

Please fill out the following information for each participating student.

School: _____

Name	Birthdate (dd/mm/yy)	Gender	Full Mailing Address	Phone Number	Email Address	Dietary Restrictions
Entrepreneurship Team						
Personal Finance Team						

**Please include a short bio of each participating student for the use by the judges and/or potential future employers.*

***By participating in the event, you are consenting to having your picture and/or video taken and used by the SBTA for future marketing purposes.*

SK BUSINESS CASE COMPETITION INFORMATION

Basic Information

Each participating school is asked to bring 6 students interested in the field of business. The 6 students are to be divided up into two teams of three, one to compete in the Entrepreneurship competition and one in the Personal Finance competition. Students don't need to have previous experience or education in business to participate, but should be interested in the area.

Scholarship Opportunities

We are extremely excited to have the following scholarship opportunities for participating students who register and are accepted to the Edwards School of Business:

- \$2,000 for first place (maximum of four awards)
- \$1,500 for second place (maximum of four awards)
- \$1,000 for participating (minimum of two awards based on academic achievement, maximum of sixteen awards if the first and second place awards are not given out)

The Hill School of Business in Regina offers the following scholarship opportunities for participating students who register and are accepted into their program:

- \$1,000 entrance scholarship for every student of the first place finishing teams of both the Entrepreneurship and Personal Finance cases (maximum of 6)

Cost

The registration fee for the Case Competition is \$25 per student. Bursaries are available to schools that require financial assistance. Payment information is outlined above in the Teacher Registration Form above. All other student related expenses are paid for by the SK Business Case Competition.

Accommodations

Participating teams from outside Saskatoon will be staying in dorm rooms at the University of Saskatchewan. The official dorm room logistics are being finalized, but they will be located on campus and a short walk from all student and teacher events.

Food and Beverages

All meals are paid for by our event sponsors and therefore are no cost to students. The majority of meals will be catered by University of Saskatchewan. Thursday dinner, Friday lunch and snacks are provided. Friday breakfast is also provided for teams staying in dorms at Marquis Hall. Please specify if there are any dietary restrictions for any of the participating students.

Transportation

A bus will be leaving from Regina to Saskatoon on Thursday, May 5th from the Northgate Mall. Please state on the teachers registration form if you would like to be on the bus. **The bus will be filled on a first come first serve basis.**

SCHEDULE OF EVENTS

Thursday, May 5th		
3:30 pm – 4:45 pm	Registration, Introductions	Edwards Reader Room
4:45 pm – 5:30 pm	Room Check In & Prep for Night	Dorm Rooms
5:30 pm – 7:15 pm	Dinner & Key Note (Jane Rooney)	Marquis Hall
7:30 pm – 10:00 pm	Opening Ceremonies (Students)	Edwards Reading Room
Friday, May 6th		
7:30 am – 8:15 am	Breakfast	Marquis Hall
8:30 am – 9:00 am	Case Deconstruction Session	Edwards Reading Room
9:00 am – 9:15 am	Break	Edwards
9:15 am – 1:15 pm	Deconstruction (lunch provided)	Various Rooms
11:45 am – 12:15 pm	Judges Prep Session	Room TBD
12:30 pm – 1:50 pm	1 st Round Presentations (20 mins / team)	Edwards Classrooms
1:50 pm – 2:10 pm	Judges Deliberate	Room TBD
2:15 pm – 3:35 pm	Finalist Presentations	Room 18
3:35 pm – 3:50 pm	Judges Deliberate	Room TBD
3:50 pm – 4:20 pm	Closing Ceremonies	Edwards Foyer
4:20 pm – 5:30 pm	Reception & Photos	Edwards Foyer

Structure of the Competition

- Each school will bring six students to the competition (or three if they cannot create two full teams). Three students will compete in the Entrepreneurship case and three in the Personal Finance case (teams divided up by the participating teacher). Teams will be competing against other schools that complete the same case.
- A preparation case will be sent out to each participating teacher in advance of the competition if they wish to do a test run.
- All students will participate in a “How To” Case Preparation session presented by an experienced Case Competition Competitor and Coach.
- Teams will be provided the competition case along with a set of questions to be answered in their presentation. All teams will have three hours and fifteen minutes to prepare their case analysis and presentation for the first round of judging.
- Teams will be given a laptop (or asked to bring school lap tops) on which to prepare a Power Point presentation (a template will be developed in advance and loaded onto student’s lap top).
- During the first round of presentations, teams will present their solutions before a panel of local business professional judges. The judge’s scores will determine the 2 finalist teams to present in front of the SBTA Conference.
- The two finalists of both the Entrepreneurship case and the Personal Finance case will be judged by a panel of business professionals, who will select the winning team. After the final round, judges will lead a short debrief of the case, processes and overall competition experience. The winning school whose two teams perform best will be presented with the Business School of the Year Award during the Closing Ceremonies!

Please contact Joel Graham (joelgraham85@hotmail.com) with questions regarding the structure of the Case Competition or for more information.