



# ***2017 SBTA Conference & Case Competition Information Package***

Thursday, May 4<sup>th</sup> and Friday, May 5<sup>th</sup>, 2017  
Hill School of Business, Regina, SK

Proudly Presented By



## **SBTA CASE COMPETITION & TEACHER'S CONFERENCE INFO PACKAGE**

### **Conference Fees**

#### **Teacher Conference Registration Fee**

*Applicable to all participating teachers*

- Teacher \$120 *(Includes \$20 SBTA Membership Fee)*
- University Student/Retired \$40 *(Includes \$20 SBTA Membership Fee)*

#### **Case Competition Fees**

*Only applicable to teachers bringing students*

- Per Student \$40

Your registration fee includes:

- All conference activities
- Meals
  - Thursday supper and evening social
  - Friday breakfast, lunch and appetizers

#### **Accommodation for evening of Thursday, May 4<sup>th</sup>**

*If you are a teacher bringing case competition students from outside of Regina, accommodations at the U of R dorm rooms will be provided at no charge for the students or the teacher. This includes a continental breakfast for staff and students. Rooms will be assigned by the SBTA planning committee. Teachers will not be rooming with their students, but are responsible for their students while at the event.*

### **PAYMENT INFORMATION**

Please make cheques payable to the Saskatchewan Business Teachers' Association in advance of the competition. Note: the SBTA's Privacy Policy protects registration and membership information.

Send cheques to:

Michael A. Riffel High School  
Attn: Connie Perrault  
5757 Rochdale Blvd.  
Regina, SK  
S4X 3P5

You will be notified via email confirming the receipt of your fee and registration.

## **SBTA CASE COMPETITION INFORMATION**

### **Basic Information**

Each participating school is asked to bring 6 students interested in the field of business. The 6 students are to be divided up into two teams of three, one to compete in the Entrepreneurship competition and one in the Personal Finance competition. Students don't need to have previous experience or education in business to participate, but should be interested in the area.

### **Scholarship Opportunities**

Edwards School of Business in Saskatoon is offering \$2,000 for winners of either competition (maximum of 4 awarded), \$1,500 for second place of either competition (maximum of 4 awarded) and \$1,000 for participants of the event (minimum of 2, maximum of 16 awarded). All awards are renewable for up to three years! These scholarships are only applicable to grade 12 students who immediately enter the school in the upcoming fall.

Hill School of Business in Regina is offering a \$1,000 entry scholarship to all competition winners. This applies to students of any grade (scholarship can be applied when they enter the faculty).

### **Cost**

The registration fee for the Case Competition is \$40 per student. Bursaries are available to schools that require financial assistance. Payment information is outlined above in the Teacher Registration Form above. All other student related expenses are paid for by the SK Business Case Competition.

### **Accommodations**

Participating teams from outside Regina will be staying in the North and South Tower dorm rooms at the University of Regina. These are located on campus and a short walk from all student and teacher events.

### **Food and Beverages**

All meals are paid for by our event sponsors and therefore are no cost to students. The majority of meals will be catered by University of Regina. Thursday dinner, Friday lunch and snacks are provided. Friday breakfast is also provided for teams staying in dorms. Please specify if there are any dietary restrictions for any of the participating students when submitting student names (to be requested upon acceptance into the event).

## SCHEDULE OF EVENTS

Thursday, May 4 <sup>th</sup>		
2:30 pm – 3:30 pm	Case Competition Panel	TBD Location
3:30 pm – 4:30 pm	Registration – Check In	North & South Towers
4:30 pm – 5:15 pm	Change & Evening Prep	North & South Towers
5:15 pm – 7:30 pm	SBTA Banquet & Key Note Address (Rachel Mielke)	Terrace Building
7:30 pm – 10:00 pm	Opening Ceremonies (Students)	TBD Location
7:30 pm – 10:00 pm	Creating Connections Networking Event (Teachers & Industry)	Crave Kitchen & Wine Bar
Friday, May 5 <sup>th</sup>		
7:30 am – 8:15 am	Breakfast	TBD Location
8:30 am – 9:00 am	Case Deconstruction Session	TBD Location
9:00 am – 9:15 am	Break	5 <sup>th</sup> Floor – Ed Building
9:15 am – 1:15 pm	Deconstruction (lunch provided)	Break Out Rooms (5 <sup>th</sup> /6 <sup>th</sup> Floor – Ed Building)
11:45 am – 12:15 pm	Judges Prep Session	TBD Location
12:30 pm – 1:50 pm	1 <sup>st</sup> Round Presentations (20 minutes per team)	TBD – 5 <sup>th</sup> and 6 <sup>th</sup> Floor Ed Classrooms
1:50 pm – 2:10 pm	Judges Deliberate	TBD Location
2:15 pm – 3:35 pm	Finalist Presentations	TBD Location
3:35 pm – 3:50 pm	Judges Deliberate	TBD Location
3:50 pm – 4:20 pm	Closing Ceremonies	TBD Location
4:20 pm – 5:30 pm	Reception & Photos	TBD Location

### Structure of the Competition

- Each school will bring six students to the competition (or three if they cannot create two full teams). Three students will compete in the Entrepreneurship case and three in the Personal Finance case (teams divided up by the participating teacher). Teams will be competing against other schools that complete the same case.
- A preparation case will be sent out to each participating teacher in advance of the competition if they wish to do a test run.
- All students will participate in a “How To” Case Preparation session presented by an experienced Case Competition Competitor and Coach.
- Teams will be provided the competition case along with a set of questions to be answered in their presentation. All teams will have three hours and fifteen minutes to prepare their case analysis and presentation for the first round of judging.
- Teams will be given a laptop (or asked to bring school lap tops) on which to prepare a Power Point presentation (a template will be developed in advance and loaded onto student’s lap top).
- During the first round of presentations, teams will present their solutions before a panel of local business professional judges. The judge’s scores will determine the 2 finalist teams to present in front of the SBTA Conference.
- The two finalists of both the Entrepreneurship case and the Personal Finance case will be judged by a panel of business professionals, who will select the winning team. After the final round, judges will lead a short debrief of the case, processes and overall competition experience. The winning school whose two teams perform best will be presented with the Business School of the Year Award during the Closing Ceremonies!

**Please contact Joel Graham ([joel.graham@conexus.ca](mailto:joel.graham@conexus.ca)) with questions regarding the structure of the Case Competition or for more information.**